



Always an Occasion

FLORIST & DECOR

Spreading Beauty
Through Botanicals!



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The perfect way to send love, recognition or best wishes any day of the year awaits you at Always An Occasion Florist & Decor, a local shop that's been spreading beauty through botanicals in the Venice area since 1986. While preparing arrangements and baskets for anniversaries, baby showers, proms, weddings, holidays or any number of special events, this fabulous floral company is always ready to rise to the occasion, bringing each customer bouquets of vibrant blooms.

In explaining her passion for this profession, owner Dawn Hoaglund says, "I've always loved working with flowers. When I see how happy our customers are on a daily basis, it gives me great motivation to keep putting my best work out there." Her talented team's love of its craft allowed Always An Occasion Florist & Decor to receive recognition as Venice's #1 Florist by the Venice Gondolier just four months after she took ownership of the blooming business. Due to the store's extremely successful start under her management, it quickly outgrew its Venice Island location and moved into a large, beautiful space in south Venice in October 2018. "We still have a long way to go before my full vision for our new building is in place," shares Dawn, "but we sure are off to a fantastic start!"



Every day, customers continue to discover that each basket and arrangement is handled with quality and care. A sweet surprise for that significant other, Starts in the Heart is a lovely arrangement, featuring delicate red roses and pink spotted lilies dressed with varied green foliage. Complete any individual's special day with Petal Perfection, a combination of peach and coral roses, pink gerberas, and vibrant carnations, or opt for the Celebrate Today Bouquet, a customer favorite that's bursting with yellow tulips, purple irises and cheerful green button poms.

Bring joy to anyone's life with a wine, fruit or spa basket along with any number of signature candles, crafted signs or kitchenware items, or add extra fun with chocolates, balloons and darling plush animals. By customer request, this talented team of designers can personalize your basket or arrangement so that your recipient's gift is given a unique touch. For everyday convenience, utilize delivery services or order online at any time.

Keeping abreast of the latest trends, the staff at the studio regularly participates in educational classes to introduce new

techniques and styles into their designs. Since caring for customers is her team's top priority, Dawn expresses, "We give nothing but the best to support our community. No matter what the occasion is, our flowers beautifully convey the sentiments that our customers want to express to the recipient of each arrangement."

Whether you seek to celebrate, send thanks or simply share that you're thinking of someone special, you'll find that Always An Occasion Florist & Decor creates fabulous florals that result in smiling faces. Enhance your next big event with the exquisite styles made by Dawn's team by scheduling an appointment to select and reserve your favorites. Her designers can also produce stunning arrangements of flowers for small parties. Call today or visit the store's website to view the many blossoming beauties.

For more information about this advertorial, call 941.488.5080 or 941.492.6630, or log on to AlwaysAnOccasionFlorist.com. Located at 1836 Tamiami Trail S. in Venice, Always An Occasion Florist & Decor is open 9 to 6 p.m. Monday through Friday and 9 to 2 p.m. Saturday.



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