

BRITTON'S FLOORING OPTIONS

Superior Service & Results

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VENICE GULF COAST LIVING MAGAZINE



Builder & Outside Sales Representatives
Ben Klingbeil and Johnny Britton (center);
Store Manager Jennifer Britton (in blue); and Retail
Team members Jeanne Kopperl and Scott Palencia.

Photo Provided by Britton's Flooring Options.

Originally founded in 1947 by Harry Britton as a furniture store, Britton's is one of the Venice area's longest established businesses and Chamber of Commerce members. Back in the 1980s, the company evolved into a flooring and furniture store, then shifted its focus entirely to specialize in flooring. Over the years, four generations of Brittons have been a part of the continued success of this family-owned business, which is currently managed by Harry's great-granddaughter, Jennifer Britton.

Store manager Jennifer relates, "Although our company's name briefly changed in recent years, we're proud to have brought back the name 'Britton's' and to now be operating as Britton's Flooring Options. We've been a part of the community for so many years as Britton's, so it feels great to see our familiar name and logo again. You wouldn't believe the number of people who have stopped in to tell us how happy they are to see our name on the sign once more."

Jennifer adds, "We are very fortunate to have had the chance to join the larger Carpet One family in 2012, which now includes over 30 other flooring stores, spanning from the west coast of Florida all the way out to Texas. We've really started to become one huge family, which allows us to share ideas with so many people across the southern U.S. and to learn from each location's successes and other learning experiences."



Held in January, the winter Carpet One convention allowed Jennifer to see all the new products that began rolling out for the new year. "We are extremely excited to see what 2019 has in store for us, and what new materials and designs we can share with all of our loyal customers," she says. "This was the first convention that I have been able to attend, so it was exciting to see what's out there and to get an even better idea of the new styles and trends."

In addition to Jennifer Britton, Johnny Britton is fully involved, handling the builder and outside sales, along with Ben Klingbeil, who has been a part of 'the family' since 2009. If you think your office space needs a little updating or has flooring that is due for replacement, stop by and ask for them. Building a new home? Britton's has a beautiful showroom, offering endless possibilities for your new abode.

Britton's retail team can help you find the perfect floor for your home, or even help design a beautiful custom area rug. "For those who enjoy DIY projects," Jennifer adds, "we offer incredible Cash and Carry pricing as well. If you're interested in a quote, we provide free estimates, so there is no obligation for a measure and a quote, plus we'll even match quotes from other competitors!"

So, whether you're building a new home, wishing to replace existing flooring, or installing new flooring yourself, stop by Britton's Flooring Options, "where good taste is not expensive!"

For more information about this advertorial, call 941.485.3336 or log on to FlooringOptionsByCarpetOne.com. Located at 1190 E. Venice Avenue in Venice, Britton's Flooring Options is open 9 a.m.-6 p.m. Mon.-Fri. and 9 a.m.-4 p.m. Sat.

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