



INN AT THE BEACH & TROPICAL BEACH RESORTS

Where Relaxation Meets Paradise

WRITTEN BY SAM SCHUNK-PLATENIK & PHOTOS PROVIDED BY INN AT THE BEACH
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A world of relaxation and leisure awaits you when you choose to make a stay at Inn at the Beach or Tropical Beach Resorts. Known as the "Shark Tooth Capital of the World," the tranquil island paradise of Venice is yours to explore when you vacation at Inn at the Beach. At Tropical Beach Resorts, the inimitable beauty of Siesta Key invites you to experience its nationally and globally renowned white sand shores.

Arrive at these destination resorts, and you'll discover an atmosphere that feels like stepping back in time to simpler days, yet offers all the modern conveniences you could desire. Originally built in the 1950s, the sister properties have been impeccably maintained over the years to ensure that their Old Florida charm remains intact. "While we are committed to regularly updating both of our boutique hotels to keep it fresh for our guests," explains Marketing Director Dawn Bear, "it's also



PHOTOS PROVIDED BY TROPICAL BEACH RESORTS

been imperative that we preserve each resort's unique character whenever any updates have been made. This timeless quality is part of what keeps our guests coming back, year after year."

Casual comfort is key at these delightful properties. Inn at the Beach's spacious accommodations include deluxe guest rooms, as well as one- and two-bedroom suites with separate living areas. At Tropical Beach Resorts, guests may select from standard studios, designer efficiencies, preferred suites and specialty rooms. Visitors will also appreciate that each location offers all the latest amenities such as complimentary high-speed internet access, individual climate control, flat-screen TVs, keyless entry, and cable TV. Making it ideal for families and people on-the-go, the rooms boast stylish, fully-equipped kitchens or kitchenettes, with laundry facilities conveniently located on site. "Our prices are affordable," says Dawn. "Plus, we have no minimum stay, so you come for one night or enjoy a longer visit."

Among the many attributes making these destinations so desirable, both boutique resorts offer enviable access to pristine beaches, where guests can enjoy yoga, followed by a relaxing afternoon of soaking up the sun and surf, or taking a refreshing dip in the pool. If you're seeking active outdoor pursuits, you will find nearby opportunities for kayaking, fishing, scuba diving, jet skiing, biking, golf, and more. If you prefer the appeal of a day on the town, you'll be delighted to explore the lively shops, boutiques and restaurants of Siesta Village or Venice's historic downtown area. In the evening, you can take in an enchanting sunset, the perfect finale to your day in paradise.

Want even more reason to take a closer look? "Both resorts consistently rank among the best accommodations in the area on sites such as TripAdvisor®," Dawn shares, "with reviews highlighting our excellent service, friendliness and cleanliness." Tim Brown, General Manager of Inn at the Beach, says, "Our guests appreciate our warmth and personality, and the rapport we build with them. When people stay with us, they see the same faces, year after year, because we have an established staff of wonderful people who've been with us for the long term. When they check in and



throughout their stay, they are greeted warmly and, for repeat guests, we know them by name. Many families come every season, and over the years, we've seen their children grow. We love that we get to be a part of their vacation."

Ready to plan your getaway? Visit either website and you can take a virtual vacation as you view photos of the various types of rooms available, tour the properties, and get a sense of some of the adventures to come!

For more information about this advertorial, call Inn at the Beach at 800.255.8471 or log on to InnAtTheBeach.com. Tropical Beach Resorts can be reached by calling 800.235.3493 or logging on to TropicalBeachResorts.com.

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