

QENICE

Gulf Coast Living

A Magazine For People
Who Live, Work & Play
In Paradise...[©]

MEDIA KIT

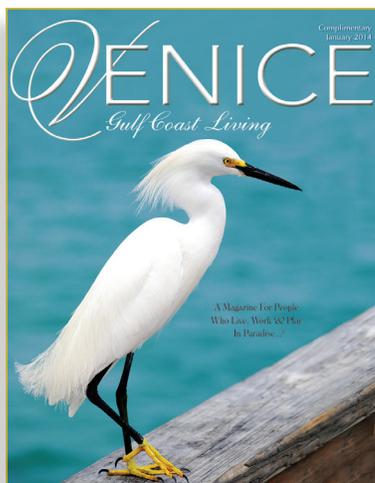
VENICE

Gulf Coast Living

A Magazine For People Who



Live, Work & Play In Paradise®



Venice Gulf Coast Living Magazine is an award-winning lifestyle publication that has developed a vast, committed readership.

Reflecting the fine art of living, Venice Gulf Coast Living Magazine is designed to motivate our readers to value the products and services presented within our award-winning publication.

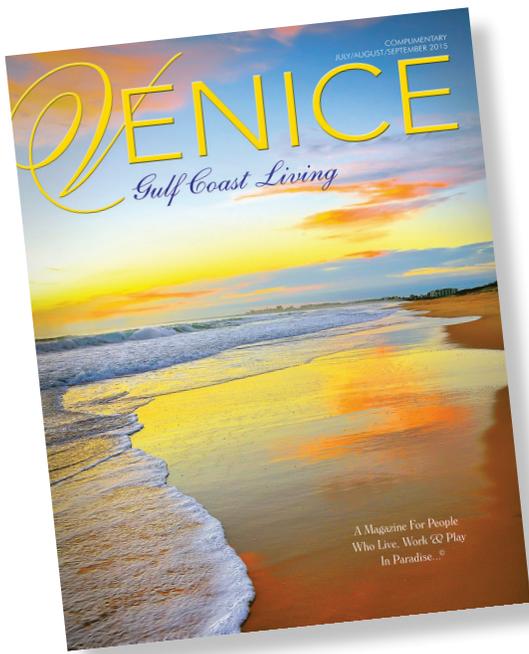
We invite you to discover the many advertiser benefits listed on the next page, and learn how these perks can help you grow your business.

THE FIRST OFFICIAL MAGAZINE FOR THE VENICE, FLORIDA AREA
INDEPENDENTLY OWNED AND LOCALLY OPERATED SINCE 1998

941.488.5083



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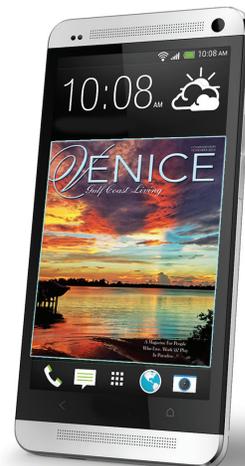
REACH Your Market With



WHY ADVERTISE IN OUR MAGAZINE ?

COMPLIMENTARY TO OUR ADVERTISERS

- **HIGH-PROFILE ARTICLES WITH EYE-CATCHING PHOTOGRAPHY**
Sets you apart from others in your field.
- **KEY SITE LISTING**
Establishes your company as a prime location where customers can pick up the magazine, delivering more business directly to your door.
- **CALENDAR OF EVENTS**
Increases awareness of your company's special events.
- **SOCIAL MEDIA - OVER 500,000 VIEWS FROM FANS, FRIENDS & FOLLOWERS!**
Connects you with current customers and new prospects as we post information about your business.



ADVERTISERS TELL US REGULARLY THAT VENICE GULF COAST LIVING MAGAZINE HAS GENERATED MORE BUSINESS FOR THEM. ASK FOR OUR TESTIMONIALS!

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Gulf Coast Living



Who Reads

- Year-round and seasonal residents of Sarasota County and surrounding areas
- Local families and individuals planning to purchase a home
- People who are moving to our area • Tourists • Retirees
- Healthcare professionals • Business owners • Community leaders

Special Sections

Through our departments that showcase a variety of design, culinary, historical and other editorial features of interest, we turn the spotlight on local businesses and services.



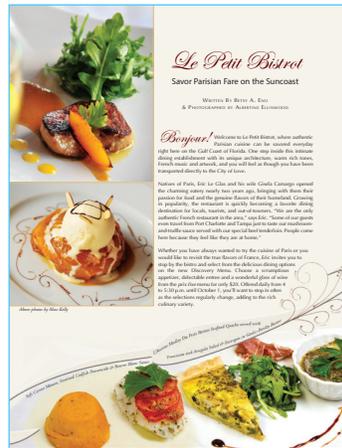
Venice Island

Dedicated to the Island of Venice, a dynamic destination for shopping, dining and community events, this section is devoted to the area's boutiques, restaurants, stores, galleries and performing arts venues.



Gulf Coast Home

Compelling articles and captivating images spotlighting homes, interior design, real estate, outdoor living and gardening are discovered in this department. You'll also find informative features on home essentials and services in the area.



Dining Guide

Each month, several restaurants, talented chefs, and fine catering services are profiled in this visually striking section, along with a detailed guide to the best restaurants in town.



Gulf Gourmet

Gulf coast cuisine, unique recipes, and creative food design lend to the charm of this special department which also displays beautiful tablescapes and place setting ideas.

Other sections include Pleasures of Art, Design & Style, In the Garden, Pets in Paradise, Business Profile, Education, Preserving Paradise, Resource Guide, From Our Beach Bag, SnapShots!, Moments in Time, and many more!

