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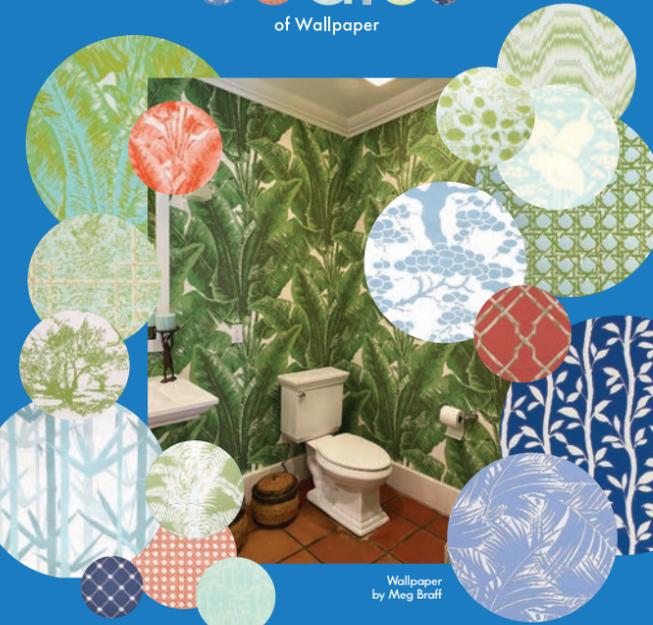
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BUYING PARADISE

Sunny Perspectives

WRITTEN BY SAM SCHUNK
 VENICE GULF COAST LIVING MAGAZINE

In keeping with the sunny vibe of the summertime, we decided to focus on positive trends in our local real estate market for this issue's Buying Paradise article. To that end, we asked some of our region's talented real estate professionals to share their perspectives on this subject. As you'll see, whether you are buying or selling a home, there are plenty of reasons for optimism!

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"I've heard that the real estate market today is sort of like the Wild West: anything can happen. One key trend we're seeing is people from the North moving to the South. Many are in a job that allows working from home so larger homes with a home office are a must for many people... We are in a time when interest rates are at historic lows, making purchasing a home a viable option for many homeowners. Inventories are extremely low, and in many areas when a home hits the market, there is a feeding frenzy to grab the home...Buying a home has changed dramatically... Homes are selling thousands over asking and...We are seeing fewer financed offers because the cash is easier to deal with...Resale homes come on the market and are typically gone within the week, many the day they hit the market...Virtual selling is commonplace today. Personally, I've sold multiple homes and condos via Facetime. The buyers put their faith in you, and we work hard to ensure their investment pays off."

~ Debi Harman, RE/MAX Alliance Group



"We are seeing an exciting new level of diversity in our homebuyers. Our area continues to attract friendly, interesting, and amazing people."

~ Ali Johnston, West Villages Realty



"The Gulf Coast of Florida has what many people are looking for from beaches, boating, golfing, and long warm sunny days. Our real estate market as we see it today has unlimited buyers driving home values up with very little inventory. With the unexpected pandemic, it prompted everyone to rethink how and where they wanted to live, and with what quality of life. The year of isolation created more thoughts to remodeling their homes or purchasing new homes. People realized life is fragile and there's no time like the present to realize your dreams."

~ Judy Mazrin, PalmerHouse Properties



"In the high-pressure real estate market this year, buyers and sellers are challenging themselves more than ever to make long-term decisions quickly. In order to do that, they have to come prepared, having already taken time to envision lifestyle choices, determine their longer-term goals, and establish their financial priorities. Those who have made sure they're ready, willing, and able are securing successful transactions."

~ Helen Moore, Michael Saunders & Company



"Venice has it all with new and resale properties appealing to every buyer from mid-rise condos to single-family pool homes for every budget. Downtown Venice will only continue to experience burgeoning expansion as a result of our population and growth."

~ Scott Swonger, Gulf Shores Realty



The Heart of Florida Living

WRITTEN BY MONICA M. MEDINA
VENICE GULF COAST LIVING MAGAZINE



Photos Provided by Aquatech Pools

It's commonly said that home is where the heart is. Here, in the Sunshine State, some of the ways people feel at home are by relaxing poolside, grilling, or gathering on the patio with friends and family.

Creating the complete outdoor living experience, Aquatech Pools GC is a locally owned and operated business. An in-house design team consists of owner Annette Gustin and her son, Colton Gustin. They assist homeowners in building the sleek swimming pools, refreshing spas, hot tubs, or swim spas of their dreams.



The advantages of working with these local professionals include faster service, quicker completion times, direct communication, exceptional customer service, and more. Retail Manager Andreu Euart shares, "Customers are extremely happy and satisfied with us. They come back to the store, and they tell their friends and neighbors about our awesome service! We love to be in communication with them and they love it too."

In addition to these services, Aquatech also helps people to further enjoy the Florida lifestyle by offering a wide range of outdoor furnishings encompassing various materials, sizes, and prices.



Made to withstand the elements, these pieces make your backyard patio part of your home for entertaining, a romantic night for two, a family gathering, or a party with your friends. A trendy new patio set not only freshens up an exterior space, but it also welcomes the summer months in style. Visit the website, AquatechPoolsGC.com, to choose from many elegant and modern designs for creating a tropical abode of your own. No matter whether you are updating a cozy patio or spacious backyard, something special is waiting just for you.

Summer has arrived! Make this time even more enjoyable with a serene pool and stunning patio collection. Contact the knowledgeable designers at Aquatech Pools GC today and get ready for the sunshine this season.

For more information about this advertorial, call 941.488.3990 or log on to AquatechPoolsGC.com and schedule your patio furniture appointment. Located at 503 Laurel Road East in Nokomis, Aquatech Pools GC is open from 9 a.m. to 5 p.m. Monday through Friday and 9 a.m. to 4 p.m. Saturday.

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